

Measuring Development in Turbulent Times

November 28-29, 2017

CONFERENCE PROVISIONAL PROGRAM

Day 1. Nov. 28, 2017

Central University Library (09:30-14:30)

Marshal Garden Hotel (15:00-18:20)

09:30-10:00 Registration & welcome coffee (Central University Library, 88 Victoriei Way)

10:00-11:30 Doctor Honoris Causa Ceremony for Ian Goldin, Oxford University, UK

11:30-12:00 Coffee break

12:00-12:45 Book launch: Ian Goldin, The Pursuit of Development. Economic Growth, Social Change, and Ideas

12:45-13:30 Lunch

13:30-14:00 Welcome speeches

Representative of the Secretariat-General of the Government (SGG) (tbc)

Remus Pricopie, National University of Political Studies and Public Administration

14:00-14:30 Keynote address

Florin Georgescu, Romanian National Bank

15:00-15.30 Registration and welcome coffee (Marshal Garden Hotel)

15:30-16.30 Official Launch of the “State of Nation” Aggregator (Panoramic Conference Room – 5th floor)

- Representative of the Secretariat-General of the Government (SGG) (tbc)
- Loredana Radu – Director of the Communication Department FCRP-SNSPA & Coordinator (Partner), “State of Nation” Project

- Alina Bârgăoanu – Dean FCRP-SNSPA & Institutional Development Coordinator, “State of Nation” Project
- Nicoleta Corbu – Executive Director, the Centre for Research in Communication, FCRP-SNSPA, Sociology Communication Expert, “State of Nation” Project

16:30-17:30 Keynote addresses I (Panoramic Conference Room – 5th floor)

Chair: Loredana Radu, National University of Political Studies and Public Administration

- Ioan Mircea Pașcu – Vicepresident of the European Parliament (video)
- Gaby Umbach, GlobalStat – European University Institute
- Jérôme Creel - Institut d’Etudes Politiques (Sciences-Po) & Observatoire Français des Conjonctures Economiques (OFCE): *Advocating reforms of E(M)U economic governance*

17:30-17:40 Coffee break

17:40-18:20 Envisaging Development in the Contemporary Society: Theory and Public Debates I (Panoramic Conference Room – 5th floor)

Chair: Nicoleta Corbu, National University of Political Studies and Public Administration

#42 The many faces of inequality in the post-crisis period

Paul Dobrescu, National University of Political Studies and Public Administration

Flavia Durach, National University of Political Studies and Public Administration

#34 Lessons Learnt from the Models Used in the European Union in Terms of Nation Branding. Comparison with the Romanian Case

Cornelia Zeineddine, Bucharest University of Economic Studies

#48 Economic growth and economic development: an academic literature review

Cristian Păun, University of Economic Studies

Florina Pînzaru, National University of Political Studies and Public Administration

Day 2. Nov. 29, 2017 (Marshal Garden Hotel)

09:30-10:00 Registration and welcome coffee

10:00-10:45 Keynote addresses II (Panoramic Conference Room – 5th floor)

Chair: Loredana Radu, National University of Political Studies and Public Administration

We see what we measure

Matthias Rumpf, OECD

How can we respond to the limits of 'evidence based policy making'?

Paul Cairney, University of Stirling, UK

10:45-11:50 Envisaging Development in the Contemporary Society: Theory and Public Debates II (Panoramic Conference Room – 5th floor)

Chair: Flavia Durach, National University of Political Studies and Public Administration

#10 Entrepreneurship Of Third Country Nationals In The European Union. Ambiguities Of Immigrant Entrepreneurship And Its Role In Development

Katarzyna Andrejuk, Institute of Philosophy and Sociology, Polish Academy of Sciences

#54 Beyond GDP: Romania's economic development. Facts, figures and discussions

Florina Pînzaru, National University of Political Studies and Public Administration

Cristian Păun, Academy of Economic Studies

#01 Patterns of Sociability and Trust in Europe: Consequences for Development

Bogdan Voicu, Romanian Academy/Research Institute for Quality of Life; Lucian Blaga University of Sibiu

Cătălin Augustin Stoica, National University of Political Studies and Public Administration

11:50-12:00 Coffee break

12:00-13:20 Parallel sessions

<p>Measuring Development: a Difficult Endeavour for Researchers and Policy-Makers (Panoramic Conference Room – 5th floor) Panel head: Debora Malito, EUI</p>	<p>Exploring Security and Cyberspace Challenges in the Context of Development (Safir Conference Room – Ground floor) Chair: Mălina Ciocca, National University of Political Studies and Public Administration, Romania</p>
<p>Introduction talk <i>Numbers & Narratives: representing, reducing or removing complexity?</i> Debora Malito, EUI</p>	<p><i>#02 The problem of national security in the debate on development priorities for Romania</i> Ion Roceanu, National Defense University Carol I</p>

<p><i>#50 How to measure hard to measure stuff: Research on complicated, complex development initiatives</i> Anne Buffardi, ODI Tiina Pasanen, ODI</p> <p><i>#20 Estimating the Development of Economic and Social Disparities in Romania's Regions of Development by Statistical Methods</i> Mariana Bălan, Romanian Academy</p> <p><i>#27 Towards a new Country Index as a global measuring indicator: Coevolution Index + Fractal Index of a Community</i> Dumitru Iacob, National University of Political Studies and Public Administration, Romania Ștefan Stănciugelu, National University of Political Studies and Public Administration</p> <p><i>#07 Measuring Politicization in Romania: The Case of Civil Service Recruitment (1990-2017)</i> Mihai Ungureanu, National University of Political Studies and Public Administration Diana Iancu, National University of Political Studies and Public Administration</p>	<p>Mălina Ciocea, National University of Political Studies and Public Administration</p> <p><i>#03 International security, development and social progress</i> Teodor Frunzeti, Titu Maiorescu University Bucharest/ Academy of Romanian Scientists</p> <p><i>#18 The challenges for the countries resilience: The new development approach in technological revolution</i> Tudor Salantiu, Babes-Bolyai University</p> <p><i>#35 Characteristics of the Digital Divide in Romania and Differences in Internet Use in Comparison with Internet Use in Europe</i> Oana Ștefăniță, National University of Political Studies and Public Administration Loredana Ivan, National University of Political Studies and Public Administration</p> <p><i>#04 Cyberspace – no frontiers, plenty of opportunities, no limits to threats</i> Ion Roceanu, National Defense University Carol I Mălina Ciocea, National University of Political Studies and Public Administration</p>
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13:20-14:20 Lunch (Restaurant, 6th Floor)

14:20-15:50 Parallel sessions

<p>Communicating Development for Enhancing Trust: Making Sense of Data (Panoramic 1 Conference Room – 5th floor) Panel head: Lee B. Becker, University of Georgia, USA</p>	<p>Measuring Development through Education (Safir Conference Room – Ground floor) Chair: Diana-Maria Cismaru</p>	<p>Challenges in Economic and Social Development (Panoramic 1 Conference Room – 5th floor) Chair: Cristian Păun</p>
<p>Introduction talk</p>	<p><i>#45 The multiple impact of education gaps in Romania</i></p>	<p><i>#19 Lessons from European sovereign debt crisis</i></p>

<p><i>Reflections On The Role Of Media In Shaping Trust In Institutions</i> Lee B. Becker, University of Georgia, USA</p> <p><i>#43 Health Care And Migration. What Data Can Tell Us Of The Hard-Measured Impact Of Migrants On The European Health Systems?</i> Caterina Francesca Guidi, European University Institute Alessandro Petretto, University of Florence</p> <p><i>#29 Communication for development. The potential of local communities</i> Maria Corina Barbaros, "Alexandru Ioan Cuza" University of Iasi</p> <p><i>#40 Good Practice in Statistical Data Communication</i> Iulia Alexandra Nicolescu, Bucharest University of Economic Studies</p> <p><i>#46 Measuring the Preconscious: Biometrics as a tool in Media Analytics</i> C. Ann Hollifield, University of Georgia</p>	<p>Diana-Maria Cismaru, National University of Political Studies and Public Administration Nicoleta Corbu, National University of Political Studies and Public Administration</p> <p><i>#12 The educational development of children in migrant families in Moldova and Georgia</i> Victor Cebotari, Maastricht University Melissa Siegel, Maastricht University Valentina Mazzucato, Maastricht University</p> <p><i>#37 Education and Development</i> Andreea-Ramona Aciobanitei, National University of Political Studies and Public Administration</p> <p><i>#11 How human resources work effectively in higher education institutions</i> Hasan Arslan, Canakkale Onsekiz Mart University</p> <p><i>#05 Culture in the Equation of Social Development. Interpretation of Cultural Indicators from the Perspective of the Romanian Cultural Model</i> Grigore Georgiu, National University of Political Studies and Public Administration</p>	<p>Alina Georgeta Ailincă, Romanian Academy <i>#23 Spatial inequalities in development: determining evolutionary patterns and their relevance for three eastern EU countries</i> Mihail Eva, University of Tours Ema Corodescu-Roșca, University of Tours Bogdan Constantin Ibănescu, Alexandru Ioan Cuza University of Iasi Alexandra Cehan, Alexandru Ioan Cuza University of Iasi</p> <p><i>#33 Ten Years From The Beginning Of The Most Important Planetary Economic Crisis</i> Emilian M. Dobrescu, Romanian Academy Edith Mihaela Dobrescu, Romanian Academy</p> <p><i>#21 Economic-Social Changes and the Development of the Institutional Construction in European and National Context</i> Cornelia Dumitru, Romanian Academy</p> <p><i>#17 Basics of Sustainable Development Ethics</i></p>
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	<p>Alexandru Cârlan, National University of Political Studies and Public Administration</p> <p><i>#51 The state of innovation in Romania: the lost key for the economic development</i></p> <p>Diana-Maria Cismaru, National University of Political Studies and Public Administration</p> <p>Oana Ștefăniță, National University of Political Studies and Public Administration</p>	<p>Andreea Constantinescu, Institute of National Economy</p> <p>Simona Frone, Institute of National Economy</p> <p><i>#28 The Factors of Production Accounting Matrix: Re-Imaging Development as an Evolutionary Social Reproduction Process</i></p> <p>Aurelian Dochia, BRD-GSG Bank</p> <p><i>#53 Measuring development of Romanian agriculture in the actual context of Common Agricultural Policy (CAP)</i></p> <p>Sergiu Octavian Stan, National University of Political Studies and Public Administration</p> <p>Lavinia Cornelia Butum, The Bucharest University of Economic Studies</p>
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15:50-16:00 Coffee break

16:00-17:30 Parallel sessions

<p>Welfare State and Economic Growth (Panoramic 1 Conference Room – 5th floor) Chair: Florina Pînzaru</p>	<p>Development and Public Health Policy (Safir Conference Room – Ground floor) Chair: Corina Buzoianu</p>	<p>Evidence Based Social Policy (Panoramic 2 Conference Room – 5th floor) Chair: Valeriu Frunzaru</p>
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<p><i>#47 Financial capital and economic development</i> Cristian Păun, University of Economic Studies Florina Pînzaru, National University of Political Studies and Public Administration</p> <p><i>#36 Investing on Knowledge Aiming for Production rehabilitation and Economic Growth. The Case of Greece</i> Evi Sachini, National Documentation Center Charalambos Chrysomallidis, National Documentation Center Nikolaos Karampekios, National Documentation Center</p> <p><i>#14 The impact of macroeconomic factors on FDI attractiveness: Romania, Slovakia and Greece in comparison</i> Kalliopi Kasapi, University of Patras Andriana Lampou, University of Patras George Economakis, University of Patras George Androulakis, University of Patras Ioannis Zisimopoulos, University of Patras</p> <p><i>#49 What role for the energy sector in a country's economic development? Evidence for Romania</i></p>	<p><i>#22 Convenient policy structures for the Romanian health care system</i> Andrea Kalim El Meligi, University of Macerata Nicoleta Anca Matei, European Commission, Joint Research Center Rosita Pretaroli, University of Macerata Claudio Socci, University of Macerata</p> <p><i>#32 Developing and sustaining evidence-based policy-making to reduce obesity in Romania: The National Health Insurance House Program for the treatment of nutrition and metabolic disorders</i> Cristina Șiclovan, National University of Political Studies and Public Administration</p> <p><i>#38 Healthy Life Years in Romania and in the EU Countries: A Comparative Analysis</i> Loredana Ivan, National University of Political Studies and Public Administration Valeriu Frunzaru, National University of Political Studies and Public Administration</p> <p><i>#44 Crisis response and health communication: the emergence of new practices in</i></p>	<p><i>#08 Models of development based on the evolution's theory of systems</i> Catalin Silviu Nutu, Constanta Maritime University</p> <p><i>#16 Social policy as a development instrument. A critical analysis of The New European Consensus on Development</i> Alina Dragolea, National University of Political Studies and Public Administration</p> <p><i>#13 Human and Social Development in the Context of Economic Growth</i> Cosmin Serbanescu, National Internal Control Institute Adrian Vintilescu-Belciug National Internal Control Institute, Romania Lacramioara Corches, Romania</p> <p><i>#09 Next Generation of Sustainable Development in EU: Going Beyond n-Triple Helix Interactions via New Institutional Constellations and Cross-Boundary Interfaces</i></p>
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<p>Florina Pînzaru, National University of Political studies and Public Administration Cristian Păun, University of Economic Studies</p> <p><i>#31 Financial Evaluation Methods of Investment Projects</i> Inga Bulat, The Academy of Sciences of Moldova</p> <p><i>#25 The impact of the fair and exhibition industry on the host community. Case study – tourism fairs</i> Manuela Liliana Mureșan, The Bucharest University of Economic Studies, Romania Puiu Nistoreanu, The Bucharest University of Economic Studies</p> <p><i>#52 Perspectives about measuring development in Romanian agriculture</i> Sergiu Octavian Stan, National University of Political Studies and Public Administration</p>	<p><i>institutional communication in Romania</i> Monica Bîră, National University of Political Studies and Public Administration Ion Chiciudean, National University of Political Studies and Public Administration</p> <p><i>#39 Addressing Vaccine Hesitancy in Romania. An Analysis of the Romanian Authorities Response to Public's Reluctance</i> Corina Buzoianu, National University of Political Studies and Public Administration Georgiana Udrea, National University of Political Studies and Public Administration Ion Chiciudean, National University of Political Studies and Public Administration</p>	<p>Adrian Solomon, South East European Research Centre Panayiotis Ketikidis, The University of Sheffield International Faculty, CITY College Felicia Siavalas, The University of Sheffield International Faculty, CITY College</p> <p><i>#26 Europeanization in the making. Perceptions on the Economic Effects of European Integration in Romania</i> Alina Bârgăoanu, National University of Political Studies and Public Administration Loredana Radu, National University of Political Studies and Public Administration Florența Toader, National University of Political Studies and Public Administration</p> <p><i>#30 Human diversity between politics and social impact</i> Loredana-Adriana Tudorache, University of Bucharest, Romania Erszebet Banga, University of Bucharest</p>
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