

Dr. Lee B. Becker

Lee B. Becker is emeritus director of the James M. Cox Jr. Center for International Mass Communication Training and Research and emeritus professor in the Department of Journalism, Grady College of Journalism and Mass Communication, University of Georgia.

Becker holds a doctorate from the University of Wisconsin and a master's degree and a bachelor's degree from the University of Kentucky. He holds the Doctor Honoris Causa from the National School of Political Studies and Public Administration, Bucharest, Romania. Becker joined the faculty at the University of Georgia in the autumn of 1997. Prior to moving to Georgia, Becker was a member of the faculty of the School of Journalism at the Ohio State University (1977-1997) and of S.I. Newhouse School of Public Communications at Syracuse University (1974-1977). Becker was interim director of the School of Journalism at the Ohio State University from 1994-1996.

Becker is the author of two books, *Using Mass Communication Theory* (with Maxwell E. McCombs) and *The Training and Hiring of Journalists* (with Jeffrey Fruit and Susan Caudill), and the co-editor of *Audience Responses to Media Diversification* (with Klaus Schoenbach), *Copyright and Consequences* (with Tudor Vlad), *The Evolution of Key Mass Communication Concepts* (with Sharon Dunwoody, Douglas McLeod and Gerald Kosicki), *Wissenschaft mit Wirkung: Beitrage zu Journalismus- und Medienwirkungsforschung* (Science with Effect: Contributions to Journalism and Media Effects Research) (with Christina Holtz-Bacha and Gunter Reus), and *Crisis Communication: Professional And Academic Perspectives* (with Nicoleta Corbu, Remus Pricopie and Tudor Vlad). In addition, Becker has written more than 35 book chapters and published more than 150 articles in scholarly journals. Becker has held two Fulbright research appointments in Germany and taught at the Catholic University of Nijmegen in The Netherlands. He has lectured in Latin America, throughout Europe, in Africa, in Australia, and in Asia.

Becker is the recipient of the Distinguished Research Award of the Ohio State University, the Presidential Award, the Kriegbaum Award and the Paul J. Deutschmann Award for Excellence in Research of the Association for Education in Journalism and Mass Communication, the Harold L. Nelson Award of the School of Journalism and Mass Communication at the University of Wisconsin, the Ameritech Prize Award of the Ohio State University, the Midwest Association for Public Opinion Research Fellow Award, the Roland Page Outstanding Faculty Award in the Grady College at the University of Georgia, and the Outstanding Alumni Award from the College of Communication and Information Studies at the University of Kentucky.

Becker has written extensively on audience uses of the mass media and the effects of media messages on audience members and on society. For more than 25 years he directed a research project examining characteristics and trends of the journalism and mass communication labor force. His research also focuses on the role of the media in democratization, measurement of media freedom, and how media news is structured.