

Loredana Radu

Loredana Radu is Associate Professor, Head of the Communication Department and the Director of the Center for EU Communication Studies at the College of Communication and Public Relations in NUPSPA. Since 2016, she is the Academic Coordinator of the Jean Monnet Module "Patterns of Europeanization in Central and Eastern Europe" (2016-2019). She holds a PhD in Sociology from the National University for Political Studies and Public Administration NUPSPA (Bucharest) and a MBA degree from the CEU Business School (Budapest). Loredana has an wide experience in managing EU-funded projects, as well as other types of organizational development programs. Her research and professional interests focus on Europeanization (i.e. discursive/narrative construction of Europe), attitudes towards the EU (i.e. euroscepticism, anti-europeanism, extremism, europulism), project management, evidence-based policy making, and development models.